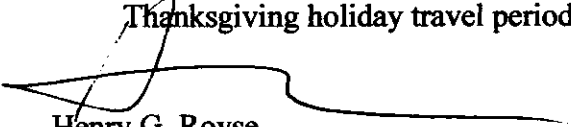


## QUARTERY ISSUES AND NEEDS 4th QUARTER 2013

1. **FALL READING SERIES FROM THE LIBRARY.** From October 7<sup>th</sup> through 16<sup>th</sup> WCLU aired 35 public service announcements with Martha Nell Thomas from Mary Wood Weldon Library asking for volunteers to enroll in the summer reading program at the library. As a result 73 young students signed up to be a part of the program this fall.
2. **MEALS ON WHEELS.** With schools back in session the Glasgow Housing Authority restarted its Backpack program, which sends meals home for students who wouldn't normally have meals fed to them on the weekends. WCLU aired a news story on all 5 local newscasts October 2<sup>nd</sup> promoting how students could be enrolled in the program. Over 150 students took advantage of the program.
3. **BURKESVILLE ROAD RE ROUTING-** From November 1<sup>st</sup> through November 10<sup>th</sup> WCLU aired weekly updates with Kierstan Jagers of the Kentucky Transportation Cabinet outlining the dates and roadways that would be effected during the switchover from Highway 90 east to the new bypass. A total of 275 announcements were aired with this important information
4. **INTERSTATE 65 LANE REDUCTION-** From November 7<sup>th</sup> through November 20<sup>th</sup> preparation work began from mile markers 43-48 for widening projects. WCLU aired 60 public service announcements during that time period to remind drivers about the delays and lane reductions in order to make travel safer on the interstate.
5. **WESTERN KY UNIVERSITY SPRING REGISTRATION.** WCLU aired a two part series with Dr. Sally Ray, the new director of WKU-Glasgow outlining the opportunities in all 5 newscasts December 21<sup>st</sup> and 22<sup>nd</sup> . The campus continues to grow and benefits a lot of non traditional students in this area.
6. **GLASGOW KCTCS RENOVATION** –WCLU news aired a 2 part story December 16<sup>th</sup> and 17<sup>th</sup> Dr. James McCaslin outlining the temporary changes in travel around the school grounds during the construction. Completion continues to be set for early January.
7. **GED TUITION REDUCED** – On November 3<sup>rd</sup> the Kentucky department of education announced that the tuition fee for taking the GED has been eliminated. WCLU aired 40 public service announcements with Carl Dillard, local GED proctor informing the public of the change in the fee.
8. **TO THE BRIM DRIVE-** As the holidays approached WCLU aired a two part news story with Dr. Bharat Mody who coordinates the annual food drive to restock the food pantries that serve needy families in South Central Kentucky by raising money for community medical care. This Story aired on December 5 and 6<sup>th</sup> on all 5 local newscasts.

9. **CLICK IT OR TICKET-** From November 1<sup>st</sup> through 25<sup>th</sup> WCLU aired 60 public service announcements with Trooper Billy Gregory talking about the upcoming enforcement initiative to step up compliance with seatbelt use during the Thanksgiving holiday travel period.



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